



THE BULLI ROLLING KITCHEN

A TRY CROSSOVER DESIGN PROJECT
IN COOPERATION WITH
NILS HOLGER MOORMANN & BORA

CONTEST DESCRIPTION

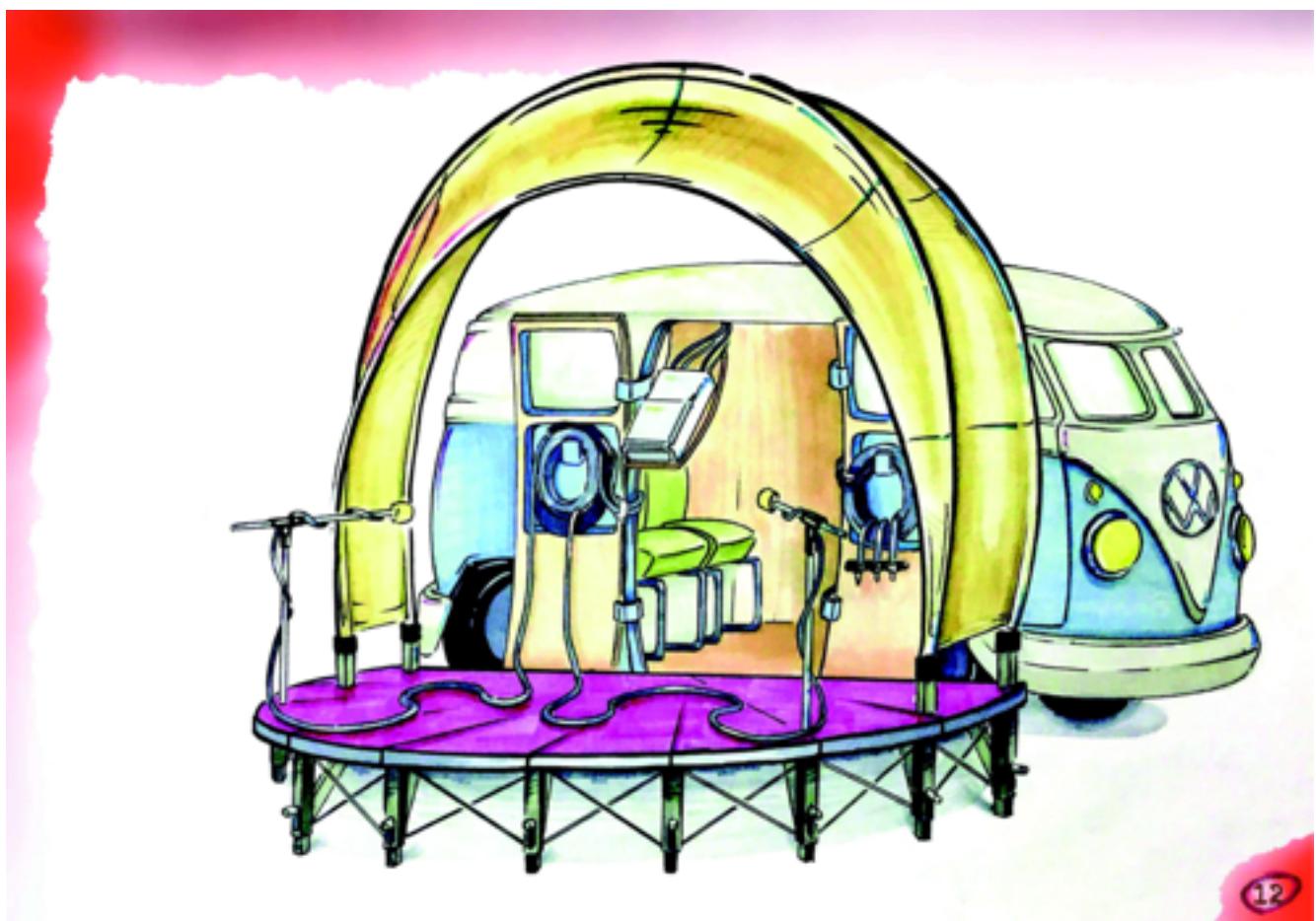


TRY CROSSOVER FOUNDATION encourages young people to explore by doing, learn and try as much as possible from the best. This to enable them to decide, which way might be the right one for their future life. Centered to the idea, that creativity and passion is the key for all they will be doing. The foundation is supported by VIP's like Tobi Angerer (1st tour de ski winner), Franz Brandstätter (oscar winner for digital movie „Hugo“), Werner Delsenroth (star photographer and owner of designers digest magazin), Stefan Dettl (german rock star), Alex Huber (free climb hero), Nils Holger Moormann (furniture design guru), Poschauko brother (famous graphic designer and editor of NEA MACHINA - die Kreativmaschine) ...

One of the most challenging projects is the TRY CROSSOVER BULLI. The mobile messenger for the TRY CROSSOVER vision: When passion and creativity gather in a collaborative environment, limitations vanish. Within two years around 100 young people, supported by 10 specialized companies, transformed a worn out Volkswagen-Bus into an up-to-date Electric Vehicle. 300 kilometers independence and 7.5 seconds from zero to 100 km per hour set the benchmark, not only in performance. If you can dream it, you can do it.



The Bulli rolled to Italy, used as a rolling stage for the Guten-Abend-Band performing in public areas. It was shown on several shows and attracts people, wherever it stops. But there are dreams, waiting to become reality. One is the transformation into a mobile stage for performances. As a first use case, in 2017/2018 the foldable band stage was developed in cooperation with the University of Applied Sciences in Rosenheim/Germany. Based on the idea to perform ad hoc concerts anywhere you want, the students created a stage, using light high tech material that can quickly be unfolded from the inside out to a stage where the instruments are plugged in within seconds to get the band ready to rock.



The next dream is, to rock by cooking. Nils Holger Moormann, famous furniture designer and expert for camping-bus interiors, came up with the idea to create a kitchen-set for the Bulli. After an initial brain storming project we decided to go for a stunning outdoor kitchen set up. To utilize the on board electric power luckily BORA joined the project and provides its best in class cook tops.



The vision is to stop the bus on the right place, open the doors and unfold the kitchen into the open space outside, setting up tables and chairs for friends, invited to an open-air dinner.

Parnter:



Interested to join the coocking-dream-idea and create a stunning offbeat environment? You are invited to create! Nothing less than a mind-blowing project for unforgettable events.

HOW DOES IT WORK

Anyone older than 18 years and interested to participate in this project can register on this website. The participation is free of charge. The participants agree that the TRY crossover foundation will have all rights to publish the result and use the IP to eventually produce the design. Once you will have registered you will get instant feedback on the registration via mail.

According to German/European law (DSGVO) we have to declare, that your registration-data will be stored during the contest-period. Your data will only be used for communication with you, no other use is intended. Your participation in this contest declares, that you accept these terms. According to DSGVO, you have the right to withdraw or get informations about your data stored at any time. At the end of the project (after the winning concept has been chosen), all data will be deleted unless you declare that your data may be stored for future communication with TRY CROSSOVER. TRY CROSSOVER has the right to publish your design-concept in all media, mentioning your name and details of your concept. No commercial use is intended. Furthermore all participants declare, that any legal process is excluded. This is a non profit project with no commercial intentions. The winner allows, that his concept may be realized by TRY CROSSOVER and the foundation's supporters and suppliers as a unique project for the purpose mentioned above at no cost. TRY CROSSOVER has the right to use the winner's design without limitation in time and make technical changes, due to items getting out of function or being improved. TRY CROSSOVER guarantees, that your project will only be realized once connected to the purpose mentioned above, without any commercial intention. Please do not participate, if you would not accept these terms.

TIMING

The registration process will end by January 1st 2019. The project kicks off January 12th 2019.

The design ideas can be handed in till February 28th 2019. By March 10th the top 3 designs will be selected and the first place will be named.

WINNER SELECTION / Jury

The jury: Nils Holger Moormann (Head of German Design Council, Owner of Nils Holger Moormann GmbH), Werner Deisenroth (Photographer and owner of Designers Digest), Christoph Karrasch (Founder of RTT AG, Head of TRY Foundation)

ORGANIZATION

The project will be organized via web. Any registered participant will get access to the Pixxio project portal to access all relevant informations and to upload the design presentation (pictures, movies, pdfs). **To register** go to <http://try-crossover.de/projekte/bulli-rolling-kitchen.html>

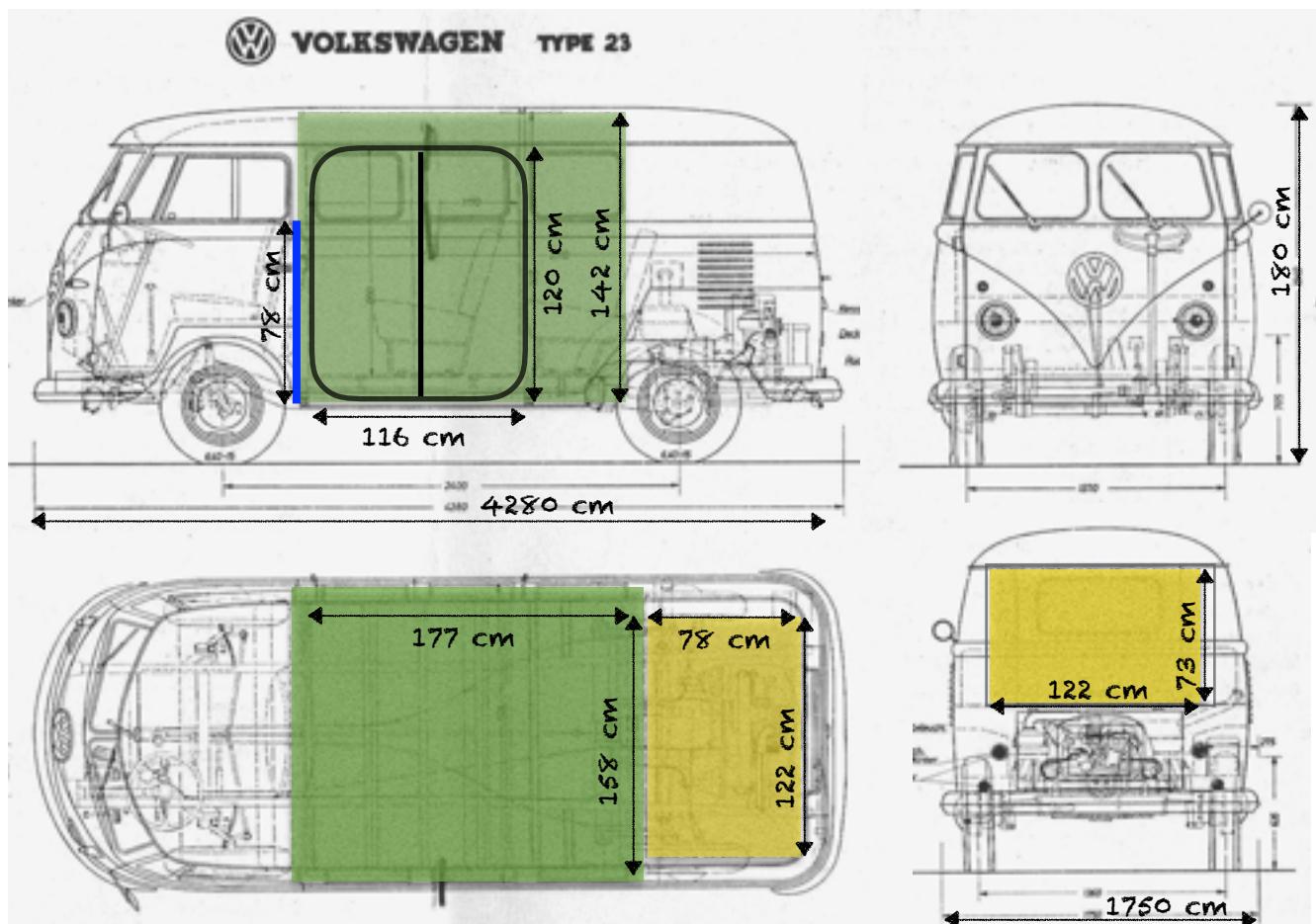
WHAT YOU GAIN

The top 3 designs will be featured in the designers digest magazine. The top 10 designs will get an official recognition certificate, signed by the jury. The winning design will be realized, participation of the winner is very welcome. There will be surprises as special rewards and motivations. We will keep you up to date. There is no price in money or valuables. It's all about fun and passion to create a unique solution and become part of the TRY crossover network.

TECHNICAL INFORMATION

The complete dining equipment (cook top, table, chairs, refrigerator etc...) must be stowed and transported in the yellow and green areas. Ideally the equipment is light weight and can be set up by 1 or 2 people within minutes.

BUS DIMENSIONS



Storage compartment:

green - the main storage area also used as passenger compartment

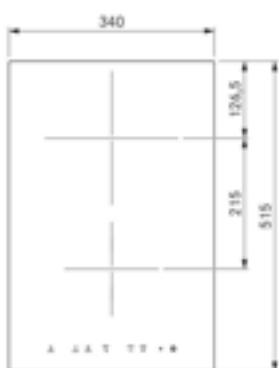
yellow - the trunk dimensions

blue - separation wall driver/storage compartment

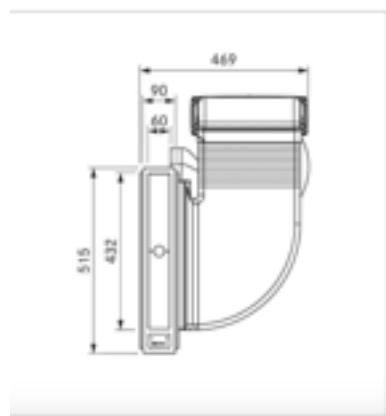
THE BORA system - a seamless cooktop based on 3 components



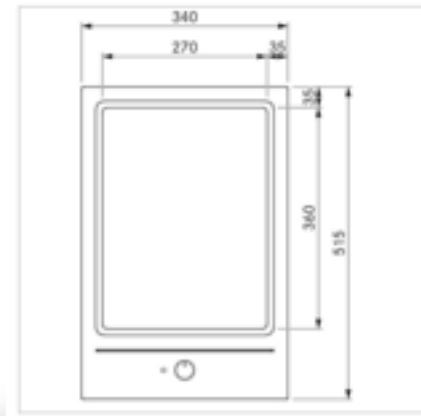
BORA Classic induction-glass-ceramic-cooktop with 2 cooking zones



BORA Classic cooktop-extractor-system



BORA Classic Tepan-stainless steel grill



All dimensions in mm. The overall thickness is 20mm.